



HOUSEKEEPING

2090 RESCUE Foaming Soy/d-Limonene Degreaser is a great all-purpose cleaner, stronger than most, which attacks various soils on multiple surfaces. Perfect for removing light grease, ink, and soap scum.



FOODSERVICE

3610 PREDATOR RTU Food Contact Surface Sanitizer is a no-rinse sanitizer for use in food contact applications such as food processing, dairy equipment, food utensils, and more.



INDUSTRIAL

5960 REVIVE Rust Converter treats rusted surfaces, converting the rust to an inert black polymer-based coating, thus preventing future rust from forming. Can be left unpainted or painted for appearance.



AUTOMOTIVE

8300 FUEL GUARD Diesel Fuel Stabilizer responds to the demands of new low sulfur fuels and meets the needs of previous fuel related problems. It suppresses the tendencies of icing and corrosion. Ideal for all types of heavy, industrial equipment.

Bus Barn & Fleet Maintenance

Bus barns and garages have the responsibility to keep vehicles running smoothly. Check out our Bus Barn/Fleet Maintenance Product Guide featuring the six most popular specialty products for bus, truck and auto maintenance.



Download Bus Barn/Fleet Maintenance Product Guide - <http://www.questspecialty.com/pathways/pdf/Pathways-Bus-Barn-Flyer-FINAL-WEB-w-variable.pdf>



Following the Blending & Layering Scent Trends

Single scent air fresheners are becoming quite outdated. The trend now is for more complex blends and layering of unique fragrances.

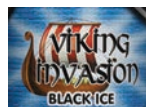
Air fresheners are not just for covering up malodors, but air scents can set the tempo and personality of a building. It can also create a unique imprint on its visitors.

Experts say that the sense of smell is the most memorable. Studies have shown that even after a year, people recall a scent with 65% accuracy compared to a visual recall of just 50% after just three months.

We carefully considered many unique, high-end scent combinations which have been trending in the last year or so, took the most popular and interesting ones, and created several new additions to our Fiesta Metered Air Fresheners, Dry Air Fresheners and Total Release Air Fresheners:



LIV LAV LUV (Lavender & Pine) – Lavender is most commonly used in aromatherapy for its calming effect and stress reduction. But did you know a whiff of pine oil is also known for promoting relaxation? We've balanced lavender with pine in an interesting and wonderful blend.



VIKING INVASION (Black Ice) – Many describe this scent as a more masculine, clean fragrance. It blends citrus with lavender and subtle florals, along with a touch of wood and musk.



BUMPKIN BASH (Pumpkin Pie) – Who doesn't love the scent of fresh baked pumpkin pie? We've captured the scent of this beloved Thanksgiving dessert in this blend of pumpkin, vanilla and spices.



COWBOY STRUT (Leather & Strawberry) – This is one of our most surprising blends which combines the fresh scent of sweet strawberries with the more rugged smell of new leather. Perhaps not a combination most would think of, but once it is tried it becomes a favorite!

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Blending & Layering Scent Trends *(continued)*



WEEKEND GETAWAY (Sugared Orchid) - This fragrance is delicate, sweet and refreshing. Some compare it to a blend of orange, coconut and white orchid.



LEI IT ON ME (Floral Hawaiian Lei) - Imagine a fresh Hawaiian lei around your neck and the burst of fragrance it creates. This fragrance reproduces an intoxicating blend of the most fragrant flowers which are used in making authentic leis including orchids, plumerias, tuberoses, frangipanis and white ginger.

New Fragrance	Dry Air Freshener <i>(hand-held manual)</i>	Fiesta Metered Air Freshener <i>(automatic dispenser)</i>	Total Release Air Freshener <i>(fogger or hand-held manual)</i>
Liv Lav Luv	✓	✓	✓
Viking Invasion	✓	✓	✓
Bumpkin Bash	✓	✓	
Cowboy Strut	✓	✓	✓
Weekend Getaway	✓	✓	✓
Lei It On Me	✓	✓	✓

DRY AIR FRESHENERS (Hand-held Manual Spray) - These non-staining, dry spray odor counteractants have a light formulation which travels with the air flow and eliminates the odors where they hang.

FIESTA METERED AIR FRESHENERS (Automatic Dispenser) - The Fiesta line of metered air fresheners can be used with popular automatic actuating aerosol dispensers which deliver a fresh activation every 15 minutes. A single can will keep an area deodorized for up to 30 days with a fine, non-staining dry mist.

TOTAL RELEASE AIR FRESHENERS (Fogger or Hand-held Manual Spray) - These air fresheners can be used for hand-held manual application or as a room fogger to chemically destroy molecules and eliminate offensive odors,

TECH CORNER

NEW! Methylene Chloride-Free Formulations

Looking for non-chlorinated alternatives? We've rolled out two new products that are methylene chloride-free and are applauded by facility safety committees.



5570 MISTER BLISTER Paint Remover is gel-based for superior penetration and vertical surface cling. It will remove paint, lacquer, shellac, enamel, varnish, labels, carbon deposits, silicone, simulated wood paneling and similar materials from all surfaces. The aerosol is simply sprayed on and washes off with water or solvent. Also available in **liquid formulation: 6090 MISTER BLISTER**.



12619 CARBON-OFF! 2.0 Methylene Chloride-Free Carbon Remover is getting rave reviews for its effectiveness in dissolving carbon build-up from metal surfaces. It works quickly with no scrubbing ... just spray it on and rinse it off. It is safe for use on brass, stainless steel, and nickel steel. It is also available **liquid: 12632 CARBON-OFF! 2.0 quart and 12101 CARBON-OFF! 2.0 gallon**.

Flu Season: High Touch Surfaces Need Special Attention

According to Occupational Health & Safety, up to 80 percent of all infections are spread by hand contact with contaminated surfaces or through direct human contact.

During flu season, surfaces which are touched most frequently should be disinfected regularly to contain the spread of illness. In a study conducted by Dr. Charles Gerba, professor in microbiology & environmental sciences at the University of Arizona, school absenteeism was decreased by 50 percent by daily disinfection of students' desks.

Here is a list of those most common high touch surfaces in various buildings (other than restroom surfaces).



Commercial Buildings/Offices

Elevator buttons, hand rails, lobby touch screens, copier buttons, coffee pot, refrigerator handles, tables, vending machines.



Schools

Water fountains, hand rails, touch pads, computer mice, vending machines, desktops.



Restaurants / Bars

Menus, touch screens, bill/credit card holders, chair backs, bar countertop, condiment bottles, table surfaces.



Gyms

Treadmill handles, weight machine grips, hand weights, yoga mats, locker handles, locker benches, water fountains.



Hotels

Remote controls, hand dryers, bedside lamp switch, door handles, light switches, coffee pot handle.



Long Term Care Centers

Door handles, hand rails, bed rails, tabletops, nursing station counters, remote controls, touch screens, vending machines.

Your facility may have unique high touch surfaces, such as particular controls on a manufacturing line, which should be added to the list of regular disinfection surfaces.

It is also important to **use the right disinfecting product for the micro-organisms you are trying to control**. Check out our Microbial Identification Chart (available at <http://www.QuestSpecialty.com>) which lists the scientific names for microbes found on disinfectant labels and their association with commonly known infections or the commonly known names of the microorganisms. It also lists appropriate EPA-registered QuestSpecialty products to address those concerns.

And remember, the **most common mistake made in using disinfectants is not allowing the appropriate dwell time** on the surface. Read the label directions and follow the recommended application procedures.

Download: Microbial Identification Chart: <http://www.questspecialty.com/literature/QuestSpecialty-Microbial-Identification-Chart-2019-FINAL-WEB.pdf>



Download: Enhanced Surface Protection During Cold & Flu Season: <http://www.questspecialty.com/pathways/pdf/Pathways-Flu-Prevention-FINAL-WEB.pdf>



SMOKE ELIMINATOR

Stogie & Joint Smoke Survival

It is hard to say which is the hardest smoke residue to eliminate ... cigar, marijuana, tobacco or fire. However, with our **new OUT COLD Smoke and Odor Eliminator**, all stubborn smoke smells are not just covered up, but neutralized, leaving the area smelling fresh and clean.

Have a used car that a smoker once owned? A hotel room where a group partied with a few joints? **3640 OUT COLD Smoke & Odor Eliminator Total Release** uniquely works as either a fogger or with manual application. The two-way valve can be set for fogging up to 6,000 cubic feet of space, so it is ideal for use in cars, hotel rooms, bars, restaurants or cigar lounges.

For short, manual sprays to address smoke odors, **3641 OUT COLD Smoke & Odor Eliminator Dry Air Freshener** cleans the air without concerns of wetness, staining or residue. Both products work equally as well in eliminating odors from vomit, urine, trash and pets, as well.



PRIVATE LABEL PROGRAM

We've put private label products within the reach of **distributors** who previously were unable to consider having their own line by lowering the industry minimum order threshold with our 24-Case Program.

For a **minimum order of just 24 cases (or 288 cans) distributors can have their own brand.** The program includes virtually all of our stocked aerosols (400+) of both commodity (general cleaners, lubricants, etc.) and specialty aerosols, such as our popular Minimal Risk Pesticides which are EPA 25(b) exempt.

Similarly attractive private label minimums are available for our non-aerosol products including liquid concentrates, liquid ready-to-use, grease cartridges and wipes.

YES. YOU. CAN.
HAVE YOUR OWN BRAND!

**24-CASE
PROGRAM**

"Distributors are becoming more interested in carrying private label products for a variety of reasons," notes Alex Pratt, director of technical services at QuestSpecialty Corporation.

"Distributors enjoy a healthy profit margin and no brand competition with private label products while their customers benefit from a high performing product with a good price point," Pratt continues. "Private labeling is a win-win situation."

Contact your QuestSpecialty rep today for details.



P.O. BOX 624, BRENHAM, TX 77834

ADMINISTRATION ALERT

Plan Ahead ...

It's closer than you think ... Christmas and New Year's are around the corner.

Plan ahead for placing your end-of-year orders as QuestSpecialty production will be shut down from 12/23/19 through 12/27/19.

Keep in mind these time frames if you need to receive delivery by the end of the year:

- Orders with 30-day lead times need to be placed by 11/5/19.**
- Orders with 15-day lead times must be placed by 11/26/19.**
- Orders with 3-day lead times need to be placed by 12/16/19.**

Have questions? Contact your QuestSpecialty rep or call us at 800.231.0454

